

ANNUAL
\$50
MEMBERSHIP
FEE

2025 ANNUAL GUIDE



FLASH YOUR CARD AND GET
UP TO 50% OFF
Nearly 200 Participating Merchants!

FREE MOBILE APP
Search "California VIP"
Instant Notifications!



VIPClubCard.com

**NEW
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Card**



SAN DIEGO'S HOTTEST AND MOST TRENDY DISPENSARY



40% OFF*

(see listing for details)

Edibles • Vapes • Concentrates • Pre-Rolls • Extracts
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2405 E. Harbor Dr.

619.841.2045 | HarborMMCC.com

RECREATIONAL USE 21+ • LICENSE NO: C10-0000262-LIC



YOUR DREAM DAY ON BEAUTIFUL SAN DIEGO BAY

\$15 OFF TICKETS!

- Includes Captain and Crew
- A full bar including beer, wine & champagne
- An unforgettable experience of relaxation
- Luxury catamaran sailing
- Open-air, spacious seating
- Up to 100 passengers



SCAN ME!



TRITON-CHARTERS.COM | (844) 587-4866



MISO
HARNEY **sushi**

25% OFF TOTAL BILL*

(Or Buy 1 get 1 FREE Entree)



Tripadvisor

Rated #1 Sushi Restaurant &
#6 Best Restaurant in SD

Happy Hour Daily: 4pm - 6pm
Catering Services Available!

3964 Harney Street, Old Town
619.295.3272 • HarneySushi.com



Join us for Happy Hour, Weekly Events, Taco Tuesday and more!



FREE ENTRÉE

with purchase of any entrée
Up to \$25 value.

877 Hornblend St., Pacific Beach • 858.412-3312

**1ST STREET BAR**
DRINK LOCAL & RESPONSIBLYVIP LINE PLUS (1) GUEST
50% OFF 1ST PITCHER**ELITE BONUS:** **45**
FREE T-Shirt
(one per year)656 S. Coast Hwy 101 • Encinitas
760.944.0233 • 1stStBar.com

NEW

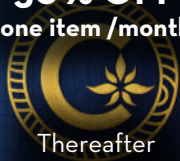
**BUY 1,
GET 1 FREE**
(or) **25% OFF TOTAL**
every visit3015 Lincoln Ave • North Park
619.269.2757 • 619Spirits.com**710 BEACH CLUB**
*-Bar + Grill-*FREE ADMISSION FOR VIP
(Before 11pm)
2 for 1 Cover (After 11pm)
20% OFF Total**ELITE BONUS:** **135**
FREE T-Shirt* (one per year)
FREE Admission VIP + 1 Guest710 Garnet Ave • Pacific Beach
858.483.7844 • 710bc.com**NO COVER VIP (Before 11pm)**
Thereafter, Buy 1 get 1 FREE or 50% Off 1
Front of Line VIP + 1 Guest All Night!
50% Off Drinks VIP + 1 Guest
(1st Round Sun-Thurs Only)**ELITE BONUS:**
FREE Admission VIP
(All Night)4673 30th St • San Diego
619.501.9831 • AirConditionedLounge.com**50% OFF
ENTIRE BILL** **13**
(1st time - up to \$50 discount)
thereafter **25% Off****ELITE BONUS:** **16**
FREE Empanada (one per year)2040 Imperial Ave • Barrio Logan
619.237.0396 • AntojitosColombianos.com**20% OFF TOTAL**
(up to \$20 discount)**ELITE BONUS:** **15**
FREE T-Shirt
(one per year)4640 Mission Blvd • Pacific Beach
858.274.7117 • BarebackGrill.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415*Your ad*
HERE**REACH YOUR DEMOGRAPHIC!**
HYPER-LOCAL

CANNABIST

EST. 2020



REGULAR
50% OFF
one item /month



Thereafter
30% Off
all Purchases

ELITE
50% OFF
one item /month
Thereafter
35% Off
all Purchases

BONUS: 1 Free Swag Item
Once Per Month

4645 De Soto Street, Pacific Beach
GoCannabist.com • 858.324.5130

C10-0000472LIC



50% OFF DRINKS

VIP + 1 Guest
(1st Round Only)

502 5th Ave • Gaslamp
619.233.8519



FREE Admission for VIP
Front of Line VIP + 1 Guest
(All Night)

ELITE BONUS: FREE
Admission (Elite VIP + 1 Guest)

5080 Bonita Rd • Bonita
619.472.2400 • CaribeNightClub.com



20% OFF TOTAL BILL

3290 Carlsbad Blvd • Carlsbad
760.434.6000 • DinisBistro.com



FREE ADMISSION FOR VIP
Front of Line VIP + 1 Guest (All Night)
20% OFF Drinks
(VIP + 1 Guest - 1st Round)

ELITE BONUS:
FREE Admission (one per year)

528 F St • Gaslamp
619.450.6522 • DoubleDeuceSD.com



Front of Line Privileges VIP + 1
No Cover (before 11pm) thereafter
2 for 1 • 25% Off Entire Bill
(Before 11pm - excludes bottle service)

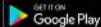
ELITE BONUS:
FREE Admission VIP All Night

560 5th Ave • Downtown
619.501.1919 • ElChingon.com



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www.VIPClubCard.com



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EliteVIPCard.com | 619.839.9415



50% OFF FIRST PITCHER*

(see listing for details)



656 S Coast Hwy. 101, Encinitas • 760.944.0233 • 1stStreetBar.com

THE
RAIL

EST. 1934

SAN DIEGO

**GOOD
TIMES
WITH A
SPLASH!**



50% OFF TOTAL
(Up to \$100 Maximum Value)
thereafter **25% OFF**

3796 5TH AVE • HILLCREST
THERAILSD.COM    @THERAILSD

10 BARS • NIGHTCLUBS



619.295.3272

HARNEY **sushi** 25% OFF



F.O.L. (VIP LINE ACCESS)

VIP + 1 Guest Anytime!

FREE ADMISSION VIP

Before 10 p.m.

No discount for special events

1051 University Avenue
Hillcrest • 619.295.2195

RichsSanDiego.com



**BUY 1 ENTRÉE,
GET 1 FREE**

or 25% Off

544 5th Ave • Gaslamp Quarter
619.232.9840 • TheField.com



Front of Line Privileges VIP + 1

NO COVER (before 11pm)

thereafter 2 for 1

ELITE BONUS:
FREE Admission
(All Night)

526 F St • Gaslamp
619.238.0138 • www.f6ixsd.com



**20% OFF
TOTAL BILL**

ELITE BONUS: 120

FREE Appetizer/Dessert
(one per year)

2470 San Diego Ave • Old Town
619.858.8226 • FredsOldTown.com



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415

AUTHENTIC IRISH PUB

THE FIELD

**SAN DIEGO
GASLAMP QUARTER**

**BUY 1 ENTRÉE, GET 1 FREE
OR 25% OFF**

Authentic Pub...
shipped piece
by piece from
IRELAND!

544 5th Ave • Gaslamp • 619.232.9840 • TheField.com



SEVILLA SAN DIEGO



SCAN & RESERVE

LIVE ENTERTAINMENT • TURN-TABLE DJ'S • LIVE BANDS

SALSA, BACHATA and MERENGUE DANCE LESSONS
every Tuesday, Wednesday and Thursday night

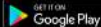
Top-of-the-Line Sound/Lighting System • VIP Bottle Service Amenities
Intimate Dance Floor • Plush Lounge Areas • Wrap-Around Bar

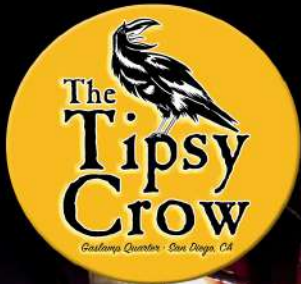
RESERVATIONS 619.245.1138
DOORS OPEN 8:00 PM - 2:00 AM

353 5TH AVE. GASLAMP, SAN DIEGO | WWW.CAFESEVILLA.COM



NEW

**GASLAMP
TAVERN****50% OFF** 22*(1st time - \$100 max discount)
thereafter 25% Off***ELITE BONUS:** 28**FREE Appetizer/Dessert**
*(one per year)*868 Fifth Ave • Gaslamp
619.239-3339 • GaslampTavern.com**GUAVA BEACH
BAR & GRILL**
MISSION BEACH, CA**50% OFF DRINKS****VIP + 1 Guest (1st Round Only)
OR 20% OFF Total****ELITE BONUS:** 146**FREE T-Shirt***
*(one per year)*3714 Mission Blvd • Pacific Beach
858.488.6688 • Guava-Beach.com
HARNEYsushi**25% OFF TOTAL***(Up to a \$25 Maximum Value)***ELITE BONUS:** 93**FREE T-Shirt***
*(one per year)*3964 Harney St • Old Town
619.295.3272 • HarneySushi.com**HENRY'S PUB**
San Diego**30% OFF
TOTAL****ELITE BONUS:****1 FREE Drink (House or Well)**
*(per visit)*618 5th Ave • Gaslamp
619.238.2389 • HenrysPub.com**50% OFF** 17
ENTIRE BILL*(1st time—up to \$100 discount)
thereafter 25% Off All Drinks*945 Broadway • Downtown
619.234.6323 • Hodadies.com**MORE
BUSINESSES
COMING SOON!***Get the App!*
Search: California VIP**REGISTER NOW & SAVE**www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415**BUY ONE,
GET ONE FREE
—OR—
25% OFF TOTAL**
Every Visit
**619 SPIRITS
NORTH PARK****3015 LINCOLN AVE • NORTH PARK • 619.269.2757 • 619SPIRITS.COM**



Historic 3-LEVEL Hangout
Serving Pub Grub &
Signature Drinks
Alongside Games,
Comedy & Live Music.



20% OFF
TOTAL BILL

770 5th Ave • Gaslamp
619.338.9300 • TheTopsyCrow.com



CALIFORNIA EXPRESS VIP CARD
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 HYPER-LOCAL ADVERTISING



50% OFF BAR TOTAL

(1st time - \$100 max discount)
 thereafter

OR **20% OFF TOTAL**

5821 Mission Gorge Rd • San Diego
 619.280.4698 • JTstavern.com



50% OFF TOTAL

(1st time - Up to \$100 Discount)
 thereafter 20% Off Total

ELITE BONUS:

FREE T-Shirt
 (one per year)

3210 Mission Blvd • Mission Beach
 858.488.2818 • LuigisAtTheBeach.com



**2 FOR 1 COFFEE
 DRINKS**

or 25% Off Total

1210 Prospect St • La Jolla • 858.459.1187
 5900 El Cajon Blvd • SDSU • 619.286-8434

Coming Soon! 2512 Jamacha Rd • El Cajon
 LivingRoomCafe.com



**25% OFF
 DRINKS**

3704 Mission Blvd • Mission Beach
 858.381.0855 • MissBCoconutClub.com



25% OFF TOTAL

w/2 Beverage Purchase

ELITE BONUS: 50% Off Total
 (1st Time) Up to \$50 Discount
 (one per year)

345 6th Ave • Gaslamp
 619.550.1600 • GaslampMeze.com

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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

ONYX
 NIGHTCLUB

F.O.L.
 VIP LINE ACCESS

**FREE
 ADMISSION**
 before 10pm

*see listing for details

852 5TH AVE • 619.235.6699
ONYXROOM.COM

a bad ass experience

EL CHINGON

25% OFF Total*
 see listing for details

560 Fifth Ave, Gaslamp
 619.501.1919 | ElChingon.com



f6ix

**F.O.L. (VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

526 F St | Downtown | 619.238.0138 | F6ixsd.com



SB SIDEBAR

**F.O.L.
(VIP LINE ACCESS)
+ NO COVER***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

536 Market Street, Gaslamp
619.696.0946 • SideBarSD.com



30% OFF TOTAL

(Up to a \$100 Maximum Value)

618 5th Avenue | Gaslamp | 619.238.2389 | HenrysPub.com



Henry's Pub



parq NIGHTCLUB

**F.O.L. (VIP LINE ACCESS)
+ FREE ADMISSION ***

*Before 11pm, thereafter 2 for 1
(see listing for details)*

615 Broadway | Gaslamp | 619.727.6789 | ParqSD.com



the Double Deuce

**F.O.L.
VIP LINE ACCESS
VIP & 1 Guest
ALL NIGHT!**

VIP Free Admission

20% OFF TOTAL

528 F Street • Gaslamp
619.450.6522 • DoubleDeuceSD.com




myst LOUNGE

50% OFF 1ST TIME **32**

(Food or Hookah)

thereafter 20% Off Total

ELITE BONUS: **31**

FREE Appetizer/Dessert
(one per year)

756 5th Ave • Gaslamp

619.487.9993 • MystHookahLounge.com

ONYX

VIP LINE + 1 GUEST

(Anytime)

FREE ADMISSION VIP

(Before 10pm)

ELITE BONUS:

FREE Admission Elite VIP

(All Night)

852 5th Ave • Gaslamp

619.235.6699 • OnyxRoom.com

Pacific Shores
EST. 1941

50% OFF DRINKS

VIP + 1 Guest

(1st Round Only)

ELITE BONUS: **23**

FREE T-Shirt
(one per year)

4927 Newport Ave • Ocean Beach

619.223.7549 • PacShoresOB.com



50% OFF DRINKS

VIP + 1 Guest

(1st Round Only)

OR Food Deal

ELITE BONUS: **24**

FREE Appetizer (one per year)

2732 Midway Drive • Sports Arena

619.225.8110 • [f](#) paradisesandiego



25% OFF
DRINKS

3040 Carlsbad Blvd • Carlsbad

760.434.2217 • park101carlsbad.com



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415



50% OFF TOTAL

(first time – up to

\$100 Discount)

thereafter 20% OFF Total



3210 Mission Blvd, Mission Beach | 858.488.2818 | LuigisAtTheBeach.com

LIVING ROOM[®]



COFFEEHOUSE

2 FOR 1
Coffee Drinks
or 25% Off Total



COLLEGE/SDSU | LA JOLLA | RANCHO SAN DIEGO
LivingRoomCafe.com

710

BEACH CLUB

- Bar + Grill -

20% OFF TOTAL
FREE ADMISSION FOR VIP
(see listing for details)



710 GARNET AVE | PACIFIC BEACH | 858.483.7844 | 710BC.COM



Hot Deal!

CALIFORNIA EXPRESS VIP CARD
your ad
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HYPER-LOCAL ADVERTISING

parq
RESTAURANT & NIGHTCLUB

VIP LINE + 1 GUEST ANYTIME
FREE Admission VIP Only
(before 11pm) thereafter
50% Off Admission VIP Only

Excludes Special Events

ELITE BONUS:

FREE Admission (All Night)

615 Broadway • Gaslamp
619.727.6789 • ParqSD.com

THE
RAIL
EST. 1988

50% OFF TOTAL
(Up to \$100 Maximum Value)
thereafter 25% Off Total

ELITE BONUS:FREE Admission Elite VIP
+ 1 Guest

3796 5th Ave • Hillcrest
619.298.2233 • TheRailSD.com

REDWING
BAR & GRILL

50% OFF DRINKS
VIP + 1 Guest
(1st Round Only)

4012 30th St • North Park
619.281.8700 • RedWingBar.com

RICH'S
SAN DIEGO

FRONT OF THE LINE
VIP + 1 Guest Anytime!
FREE ADMISSION VIP (Before 10pm)
No discount for Special Events

ELITE BONUS:

No Cover for VIP Cardholder

1051 University Ave • Hillcrest
619.295.2195 • RichsSanDiego.com



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



50% OFF DRINKS
(see listing for details)

Oldest Bar in OB | 4927 Newport Ave | Ocean Beach | (619) 223-7549





20% OFF
Food *or* Drinks



2000 El Cajon Blvd • **NORTH PARK**
619.539.7738 • TapRoomBeerCo.com



20% OFF
Food *or* Drinks

1269 Garnet Ave • **PACIFIC BEACH**
858.274.1010 • SDTapRoom.com

GUAVA BEACH



BAR & GRILL
MISSION BEACH, CA



50% OFF DRINKS OR 20% OFF FOOD*
(see listing for details)

3714 Mission Blvd • Mission Beach
858.488.6688 • Guava-Beach.com



25% OFF ENTIRE BILL*

OCEANSIDE • GASLAMP • OLD TOWN

258 Harbor Dr.
760.967.6199

322 5th Ave.
619.234.6333

3890 Twiggs St.
619.260.0305



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EXPRESS VIP CARD
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**ROCKIN' BAJA
LOBSTER
BAR & GRILL**

**25% OFF
ENTIRE BILL**

ELITE BONUS: FREE T-Shirt
(one per year) **160**

322 5th Ave • Gaslamp • 619.234.6333
3890 Twigg St • Old Town • 619.260.0305
258 Harbor Dr • Oceanside • 760.967.6199
RockinBaja.com

ROOKIES
SPORTS BAR

**20% OFF
TOTAL BILL**
(up to \$20 discount)

2216 S El Camino Real • Oceanside
760.757.1123 • ILoveRookies.com



**20% OFF
ENTIRE BILL**

1466 Garnet Ave • Pacific Beach
858.272.7263 • SandBoxSD.com



**FRONT OF LINE
NO COVER**
(before 11pm — VIP only)
thereafter 2 for 1

ELITE BONUS:
FREE Admission All Night

536 Market St • Gaslamp
619.969.0946 • SideBarSD.com



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



Weekends
Breakfast / Brunch

Daily
Lunch / Dinner



DRINKS

50% OFF VIP & Guest
up to \$15 Value (first round)

1051 Garnet Ave. • 858.272.7665 • SocietyPB.com



THE
SANDBOX
PACIFIC BEACH

**20% OFF
ENTIRE BILL**



THE SANDBOX PACIFIC BEACH

PIZZAS, WINGS, BEERS & MORE

(858) 272-7263 (SAND) • SandboxSD.com

1466 Garnet Avenue in **Pacific Beach**



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SOCIETY P.B.
50% OFF DRINKS
(1st round - up to \$15 value)

OR

Pool/Entertainment Deal

 1051 Garnet Ave • Pacific Beach
858.272.7665 • SocietyPB.com

TapRoom
Pacific Beach BEER CO. North Park

20% OFF FOOD

OR

20% OFF DRINKS
ELITE BONUS: 230
FREE T-Shirt (one per year)

 1269 Garnet Ave • Pacific Beach
619.276.8393 • SDTapRoom.com

20% OFF FOOD

OR

20% OFF DRINKS
ELITE BONUS: 230
FREE T-Shirt (one per year)

 2000 El Cajon Blvd. • North Park
619.539.7738 • TaproomBeerCO.com

TASTE & THIRST
GASLAMP DISTRICT

Hot Deal!

50% OFF TOTAL BILL
*(1st time - up to \$100 discount)
thereafter 25% Entire Bill*

 715 4th Ave • Gaslamp
619.955.5995 • TasteAndThirst.com

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www.VIPClubCard.com

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EliteVIPCard.com | 619.839.9415

 Open Daily: 8am - 2am
Happy Hour: 3pm - 7pm

**FREE MENU ITEM OR
50% OFF DRINKS***
(see listing for details)

 Full Bar • HD TVs • Pool Tables • Darts • Shuffleboard + Daily Food and Drink Specials
2732 Midway Dr., San Diego (next to DejaVu) • 619.225.8110 • f paradiseloungeandgrill

40% OFF**CANNABIS • CBD**
619.841.2045**BARS • NIGHTCLUBS****23****FREE Cover (VIP Only)**
Front of VIP Line
(VIP + 1 Guest - All Night)
20% OFF TOTAL BILL
Includes Food770 5th Ave • Gaslamp
619.338.9300 • TheTopsyCrow.com**20% OFF**
ENTIRE BILL505 6th Ave • Gaslamp
619.232.6754 • TivoliBarAndGrill.com**Hot Deal!****50% OFF** 4
TOTAL BILL
(1st time - up to \$100 discount)
thereafter 25% Entire Bill750 Fifth Ave • Gaslamp
619.238.8380 • UrbanIndia.com**50% OFF**
DRINKS
(VIP + 1 Guest - 1st Round Only)5157 La Jolla Blvd • Pacific Beach
858.488.1191 • WestEndPB.com**FREE COVER**
(VIP Only)
Front of VIP Line
(VIP + 1 Guest)**ELITE BONUS:**
FREE Admission VIP + 1 Guest702 5th Ave • Gaslamp
619.236.1616 • WhiskeyGirl.com**REGISTER TODAY!**

VIPClubCard.com

REGISTER NOW & SAVE
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415

5080 BONITA RD • BONITA • 619.472.2400 • CARIBENIGHTCLUB.COM

FREE
ADMISSION[✶]
(see listing for details)
CARIBE
RESTAURANT & BARFeaturing the only 2
dance floors in Southbay
FREE PARKING

OH WOW RV RENTALS

**40% OFF
ENTIRE RENTAL***

See listing for details

FOR MORE INFO

619.839.9415

BIG BEAR • JOSHUA TREE • SURF TRIPS



MANKIND
DISPENSARY

7128 Miramar Rd, San Diego, CA 92121
www.mankindcannabis.com

CALIFORNIA

VIP

CUSTOMERS!

**PRESENT YOUR ELITE OR STANDARD
CARD AND TAKE 40% OFF YOUR 1ST
PURCHASE 25% OFF ALL FOLLOWING
PURCHASES WITH YOUR
ACTIVE MEMBERSHIP**

C10-0000494LC

CURBSIDE & IN-STORE ONLY



Your ad
HERE

REACH YOUR
DEMOGRAPHIC!
HYPER-LOCAL

710 BEACH CLUB
-Bar & Grill-

**20% OFF
ENTIRE BILL**

ELITE BONUS: **135**
FREE T-Shirt (one per year)
FREE Admission (VIP + 1 Guest)

710 Garnet Ave • Pacific Beach
858.483.7844 • 710bc.com



**20% OFF
ENTIRE BILL**
Up to \$20 value

ELITE BONUS: **15**
FREE T-Shirt (one per year)

4640 Mission Blvd • Pacific Beach
858.274.7117 • BarebackGrill.com



Hot Deal!

**50% OFF
ENTIRE BILL**

13

(1st time - up to \$50 discount)
thereafter **25% Off**

ELITE BONUS: **16**
FREE Empanada (one per year)

2040 Imperial Ave • Barrio Logan
619.237.0396 • AntojitosColombianos.com



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www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

Hodads
Hodadies.com

**World's
Best Burger!**

**50% OFF
ENTIRE BILL***

see listing for details

5010 Newport Ave • Ocean Beach • 619.224.4623 | 945 Broadway • Downtown • 619.234.6323

40% OFF**CANNABIS • CBD**
619.841.2045**RESTAURANTS****27****C A F E**
MILANO**BUY 1 ENTRÉE***(Menu Item)***GET 2ND 1/2 OFF***Every Time*711 Pearl St • La Jolla
858.454.3806 • CafeMilanoLaJolla.com**BUY 1 FOOD***(Deli Item)***GET 2ND 1/2 OFF***Every Time*2275 Sunset Blvd • Ocean Beach
619.222.0518 • ChrisLiquor.com**20% OFF**
TOTAL BILL3290 Carlsbad Blvd • Carlsbad
760.434.6000 • DinisBistro.com**EL CHINGON****25% OFF**
ENTIRE BILL*(Before 11pm)**(Every Time - excludes bottle service)***ELITE BONUS:****FREE Admission VIP (All Night)**560 5th Ave • Downtown
619.501.1919 • ElChingon.com**BUY 1 ENTRÉE,**
GET 1 FREE*or 25% Off*544 5th Ave • Gaslamp
619.232.9840 • TheField.com**REGISTER TODAY!**

VIPClubCard.com

REGISTER NOW & SAVE
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**CASA DE**
Freds
TACOS y TEQUILA**20% OFF**
ENTIRE BILL

2470 SAN DIEGO AVE | OLD TOWN | 619.858.8226 | FREDSSOLDTOWN.COM



Your ad
HERE

REACH YOUR
DEMOGRAPHIC!
HYPER-LOCAL

NEW

GASLAMP TAVERN

50% OFF ²²

(1st time - \$100 max discount)
thereafter 25% Off

ELITE BONUS: ²⁸
FREE Appetizer/Dessert
(one per year)

868 Fifth Ave • Gaslamp
619.239-3339 • GaslampTavern.com

NEW

50% OFF ³³

(1st time - \$100 max discount)
thereafter 25% Off

ELITE BONUS: ³⁵
FREE Appetizer/Dessert
(one per year)

2322 El Cajon Blvd • El Cajon
619.955.8778 • FlavorsofEastAfrica.com

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3210 Mission Blvd, Mission Beach | 858.488.2818 | Luigi'sAtTheBeach.com

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BAR & GRILL
MISSION BEACH, CA**20% OFF FOOD**

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ELITE BONUS: 146

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858.488.6688 • Guava-Beach.com

HARNEY
sushi**2 FOR 1 ENTRÉE**or **25% Off**

(Up to a \$25 Maximum Value)

ELITE BONUS: 93

FREE T-Shirt* (one per year)

3964 Harney St • Old Town

619.295.3272 • HarneySushi.com

HENRY'S PUB
San Diego**30% OFF
TOTAL****ELITE BONUS:**1 FREE Drink
(House or Well) per visit

618 5th Ave • Gaslamp

619.238.2389 • HenrysPub.com

**50% OFF
ENTIRE BILL**

17

(1st time—up to \$100 discount)
thereafter **\$3 Off Burgers**

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619.224.4623 • Hodadies.com

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775 Center Dr • San Marcos • 858.451.6000

1400 Camino De La Reina

Mission Valley • 619.299.4668

Hooters.com

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(one per year)

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858.488.2818 • Luigi'sAtTheBeach.com



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or 25% Off Total

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LivingRoomCafe.com



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RESTAURANTS

31

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Greek Fusion

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or 25% Off Total

ELITE BONUS: 50% Off Total
(1st Time) Up to \$50 Discount
(one per year) **27**

345 6th Ave • Gaslamp
619.550.1600 • GaslampMeze.com

Mimma's
ITALIAN VILLAGE

FREE ENTRÉE
w/purchase of entrée/menu
item and 2 beverages
Every Time!

1743 India St • Little Italy
619.239.3710 • Mimmos.biz

myst LOUNGE ^{Hot Deal!}

50% OFF **32**
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ELITE BONUS: 31
FREE Appetizer/Dessert (one per year)

756 Fifth Ave • Gaslamp
619.487.9993 • MystHookahLounge.com

OB
BREWERY

**BUY 1 ENTRÉE OR
MENU ITEM GET 1 FREE**
Every Time

ELITE BONUS: 102
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619.955.8053 • OBBrewingco.com

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See listing

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(every time)

**ELITE BONUS: 1 FREE Scoop
w/Waffle Cone (one per year) 11**

1010 Grand Ave • Pacific Beach
310.429.3500
PacificBeachIceCreamCo.com



**BUY 1 MENU ITEM 23
GET 1 FREE**
*1st time - thereafter
20% OFF*

ELITE BONUS: 24
FREE Appetizer/Dessert (one per year)

2732 Midway Drive • Sports Arena
619.225.8110

Parkhouse
EATERY

**Buy 1 Food/Menu Item,
Get 1 FREE**
(with purchase of 2 beverages)
or **50% Off Single**
(with purchase of 1 beverage)

ELITE BONUS: 63
FREE T-Shirt (one per year)

4574 Park Blvd • University Heights
619.295.7275 • ParkHouseEatery.com



**BUY 1 ENTRÉE
OR MENU ITEM,
GET 1 FREE**
(up to \$25 Maximum Value)

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858.544.1875 • PuebloPB.com



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RESTAURANTS

33



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ELITE BONUS:
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+ 1 Guest

3796 5th Ave • Hillcrest
619.298.2233 • TheRailSD.com



20% OFF TOTAL

(up to \$20 discount)

2216 S El Camino Real • Oceanside
760.757.1123 • ILoveRookies.com



20% OFF ENTIRE BILL

1466 Garnet Ave • Pacific Beach
858.272.7263 • SandBoxSD.com



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(Includes Groups)

1129 Morena Blvd • Bay Park
619.276.8393
SardinasItalianRestaurantAndBar.com



Hot Deal!

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4263 Mission Blvd • Mission Beach
858.886.7006 • SeasidePizzaCo.com

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2 for 1 Entrée

(see listing for details)



Meze

Greek Fusion



345 6th Ave Gaslamp | 619.546.5060 | GaslampMeze.com



MISO

HARNEY **sushi****25% OFF TOTAL BILL***

(Or Buy 1 get 1 FREE Entree)



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Daily Happy Hour: 4pm - 6pm • Catering Services Available!

3964 Harney Street, Old Town
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35



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Total Food Bill**

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353 5TH AVE. GASLAMP, SAN DIEGO | WWW.CAFESEVILLA.COM



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FREE ENTRÉE*

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**20% OFF
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353 5th Ave • Gaslamp
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TapRoom

Pacific Beach BEER CO. North Park

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THE FIELD

SAN DIEGO
GASLAMP QUARTER

FREE ENTREE*

(see listing for details)

Award Winning Menu!



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TOTAL BILL**

7

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619.955.5995 • TasteAndThirst.com**ROCKIN' BAJA
LOBSTER
BAR & GRILL****25% OFF
ENTIRE BILL****ELITE BONUS: FREE T-Shirt**
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3890 Twiggs St • Old Town • 619.260.0305
258 Harbor Dr • Oceanside • 760.967.6199
RockinBaja.com**SEASIDE
PIZZA CO.****50% OFF
ENTIRE BILL****see listing for details*4263 Mission Blvd
Mission Beach
858.886.7006**SeasidePizzaCo.com****Hot Deal!****50% OFF
TOTAL BILL**

4

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GET 1 FREE EVERY TIME!**
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30% OFF TOTAL
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618 5th Avenue | Gaslamp 619.238.2389 | HenrysPub.com



FREE ENTRÉE*
(see listing for details)



5041 Newport Ave | Ocean Beach | 619.955.8053 | OBbrewingCO.com



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Buy 1 Menu Item
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(see listing for details)

AMERICAN STEAK GRUB
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4574 Park Blvd • San Diego • 619.295.7275 • ParkhouseEatery.com

40

DESSERTS / JUICES

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GET 1 FREE
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FREE "Like it Create it"
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6145 El Cajon Blvd Ste H • SDSU/College
655 Saturn Blvd • Imperial Beach2 FOR 1 BOBA TEA
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Yogurt (one per year - up to \$5 value)3026 University Ave • NP • 619.220.4999
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f FrozenYogurtNearMeBUY 1 MENU ITEM
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619.291.2433 • UncleBiffsKillerCookies.com

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50% OFF **18**
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FREE ICE CREAM

Buy One Ice Cream, Get the
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*Of Equal or Lesser Value

655 Saturn Blvd Ste A • 619-575-5200
9868 Mission Gorge Rd Ste A1 • 619-258-2510
6145 El Cajon Blvd Ste H • 619-583-3361

Served in a cup. No substitutions. Waffle products and extra mix-ins available for additional charge. Limit one per customer per visit. Valid only at participating US locations. No cash value. Not valid with other offers or fundraisers or if copied, sold, auctioned, exchanged for payment or prohibited by law. 36.16.1188. © 2025 Kahala Franchising, L.L.C. COLD STONE CREAMERY and the medallion design are registered trademarks of Kahala Franchising, L.L.C. or its licensors. Expires 12/30/25.

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BIG TIRES
THE TEAM YOU TRUST™

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619.550.1696 • ChillInOut.com**Hot Deal!****50% OFF SERVICES***one service per visit per year**— 4 max, thereafter***20% Off****ELITE BONUS:****4 FREE Services Per Year**141 University Ave • Hillcrest
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50% off**ALL SALON SERVICES***One salon service per visit per year
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thereafter 20% off*

ELITE VIPs RECEIVE:

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FREE 1ST LESSON⁶⁰
(one per year) thereafter 25% OFFELITE BONUS: 65
3 FREE Lessons (one per year)
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to \$100 value) thereafter 20% Off
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Most Salon Services FREE (4 max; 20% tip
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(see listing for details)ELITE VIP'S RECEIVE:
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boardwalk
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858.345.0203
BoardwalkBeachRides.com



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Hookah**

Hot
Deal!

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(1st Time) 73
thereafter 20% Off

ELITE BONUS: 105
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2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com



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50% OFF HOOKAH 28
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5520 Kearny Villa Rd • Kearny Mesa
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14 LAP RACE***(one use per day - up to \$22 value)***ELITE BONUS: 29**
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760.929.2225 • K1Speed.com**BUY 1 TOUR/RENTAL GET 1 FREE***or get 2nd at 1/2 Off Anytime!**(Mon-Fri)***ELITE BONUS: 117**
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858.459.1114 • LaJollaKayak.com**Malarky
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hour on non-motorized rentals****ELITE BONUS: 133**
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thereafter 25% Off (up to \$36 value)**4255 Ruffin Rd • San Diego
619.840.7233 • Melomano.us**REGISTER NOW & SAVE**www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**EliteVIPCard.com | 619.839.9415

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888.K1.KARTS | K1Speed.com

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myst LOUNGE

50% OFF 32(1st time - food or hookah)
thereafter 20% Off Total**ELITE BONUS:** 31FREE Appetizer/Desert
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Get 1 FREE Full Day Surf Rental
w/purchase of full day surf rental**ELITE BONUS:** 119

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(with 2-day minimum)

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P2K Range
EVERYBODY'S PLACE TO SHOOT

FREE FIREARM RENTAL
+ TARGET EVERY TIME!
\$2 Off First Hour**ELITE BONUS:** 225

FREE T-Shirt (one per year)

2082 Willow Glen Drive • El Cajon
619.442.9971 • P2KRange.com**MORE**
BUSINESSES
COMING SOON!

Get the App!

Search: California VIP

**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415

FREE \$30 GAME PLAY
w/purchase of \$30 game play2931 Camino Del Rio N • Mission Valley
619.280.7115 • DaveAndBusters.com**KAYAK**
THE
CAVES
OF
LAJOLLA

Fun for all ages! No experience necessary!

**BUY 1 TOUR**
GET 1 FREE*
(see listing for details)2199 Avenida De La Playa • La Jolla
858.459.1114 • LaJollaKayak.com

35% OFF**JETSKI • WAVERUNNER**
858.488.1004**THINGS TO DO****49****FREE HOUR**
w/purchase of (1) hour**ELITE BONUS: 19**
FREE T-Shirt (one per year)8190 Miralani Dr • **San Diego**
858.693.5867 • RockinJump.com**SOCIETY P.B.****BUY 1 HOUR OF POOL
GET 1 FREE EVERY TIME**
(up to \$15 value)
OR BAR DEAL1051 Garnet Ave • **Pacific Beach**
858.272.7665 • SocietyPB.com**20% OFF**
GOLF CARTS & BIKES
Offered at: MBSC1010 Santa Clara Pl • **Mission Bay**
858.488.1004 • MissionBaySportCenter.com**TORREY PINES
GLIDERPORT****FREE VIDEO AND
PICTURE PACKAGE**
OR 20% Off2800 Torrey Pines Scenic Dr • **La Jolla**
858.452.9858 • FlyTorrey.com**\$15 OFF
TICKETS**

(See page 3 for QR code)

Shelter Island Drive & Anchorage Lane
San Diego
844.587.4866 • Triton-Charters.com**REGISTER TODAY!**

VIPClubCard.com

REGISTER NOW & SAVE
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415**POOL
FREE HOUR**
w/hour purchase up to \$15 Value
(everytime)

1051 Garnet Ave. • 858.272.7665 • SocietyPB.com

50% OFF ³⁷

(1st time - up to \$100 discount)
thereafter 25% Off

ELITE BONUS: ³⁶
FREE Poster (up to \$30 value)

1439 Garnet Ave • Pacific Beach
858.272.7760 • AztecGraphicsSD.com

50% OFF 1ST TIME ¹
(1 item per year)
thereafter 20% Off

ELITE BONUS: ¹⁰³
FREE Select Storebrand T-Shirt
(one per year)

3610 Barnett Ave • Sports Arena
619.224.0187 • LoveBoutique.com

**TUXEDO: RENT 1 GET
2ND 50% OFF**
OR **20% OFF TOTAL GROUPS**
**\$100 Off Wedding
Gown Purchase**

4242 Camino del Rio N • Mission Valley
619.281.4696 • BridalandTuxedoGalleria.com

40% OFF ⁷⁴

(one time - up to \$100 discount)
thereafter 20% Off Total

ELITE BONUS: 50% Off ⁷⁶
(one time - up to \$100 discount)
thereafter 20% Off Total

Xtra: **FREE Hat** once per year
In-store and curbside only.
Chula Vista • CaliforniaHolistics.com

50% OFF 1 ITEM ⁹⁹

(one per month)
thereafter 30% Off

ELITE BONUS: 35% Off ¹⁰⁰
& 1 Swag Item (one per month)

4645 De Soto St • Pacific Beach
858.342.5130
GoCannabist.com/location/san-diego

50% OFF 1ST TIME

(1 item per year)
thereafter 20% Off ⁷²

ELITE BONUS: ¹⁰⁴
FREE Select Storebrand T-Shirt
(one per year)

1560 Magnolia • El Cajon • 619.448.3791
2130 Industrial Ct • Vista • 760.598.5889
DejaVuLoveBoutique.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

*Treasures
by the Bay*

40% OFF*

(see listing for details)

33232 Mission Blvd
Mission Beach



35% OFF**JETSKI • WAVERUNNER**
858.488.1004**RETAIL/FASHION****51***Golden State Greens*
POINT LONA
— Cannabis you can trust —**Hot Deal!****40% OFF** 25*(once per year) thereafter
20% Off (up to \$20 discount)***ELITE BONUS:** 151
FREE T-Shirt & Hat (one per year)3452 Hancock St • Sports Arena
844.420.BEST • GoldenStateGreens.com**HARBOR COLLECTIVE****Hot Deal!****40% OFF** 40*(1 time per year) thereafter
25% Off
Recreational Use 21+***ELITE BONUS:** 240
FREE T-Shirt & Hat (one per year)2405 E Harbor Dr • South Bay
619.841.2045 • HarborMMCC.com**NEW****ALVY'S WORLD****Hot Deal!****40% OFF** 83*(one time - up to \$100 discount)
thereafter 25% Off Total
Most glass included,
excludes tobacco.*

1036 Garnet Ave • Pacific Beach

*Treasures by the Bay***Hot Deal!****40% OFF** 67*Once per year
(Up to \$100 Discount)
thereafter 25% Off*4881 Newport Ave • Ocean Beach
619.523.1844 • Stuff2Puff.com**TORREY HOLISTICS**
YOUR CANNABIS STORE**Hot Deal!****40% OFF** 49*(one time - up to \$100 discount)
thereafter 20% Off Total***ELITE BONUS:** 50% Off 41
*(one time - up to \$100 discount)
thereafter 20% Off Total***Xtra: FREE Hat once per year**
In-store and curbside only.
See Ad pg. 67 for delivery discounts.
Sorrento Valley • TorreyHolistics.com**TRENDY AND TIPSYP****Hot Deal!****50% OFF 1ST TIME** 64*(1 item per year - up to \$75)
thereafter 20% Off***ELITE BONUS:** 61
FREE T-Shirt - Store Brand4150 Mission Blvd #115 • Pacific Beach
619.241.0027 • TrendyAndTipsy.com**REGISTER NOW & SAVE**
www.VIPClubCard.com**UPGRADE: ELITE VIP STATUS**
EliteVIPCard.com | 619.839.9415

TRENDY AND TIPSYP

50% off*

(see listing for details)

4150 Mission Blvd #115 | Pacific Beach | 619.241.0027 | TrendyAndTipsy.com



20% OFF

APPAREL

(Not Valid in combination
with other discounts)

5509 La Jolla Blvd • La Jolla
858.459.9200 • BirdRockSurf.com



20% OFF

SOFT GOODS / APPAREL

ELITE BONUS: 119

FREE Surf Rental (one per year)

4940 Newport Ave • Ocean Beach
619.225.0674 • OBSurfandSkate.com

20% OFF

*Excludes New Shoe Releases

3827 30th St • North Park
619.296.9018 • ShopOverload.com

20% OFF APPAREL

(Not Valid with other discounts)

4287 Mission Blvd • Pacific Beach
858.273.8070 • RipCurl.com



14

50% OFF

Apparel or Accessories
(1st time) thereafter 20% OFF

4645 Cass St • Pacific Beach
858.581.2468 • SoulGrind.com

**MORE
BUSINESSES
COMING SOON!**

Get the App!
Search: California VIP



REGISTER NOW & SAVE

www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS

EliteVIPCard.com | 619.839.9415

soulgrind
SKATEBOARD SHOP

50% OFF

(see listing for details)

4645 Cass St, PB • 858.581.2468



**BUY 1 GREEN FEE
GET 1 FREE**

Cart Rental Required

ELITE BONUS: **12**
FREE Bucket of Balls
(for use on range)

4475 Bonita Rd • Bonita
619.479.4141 • ChulaVistaGC.com



BUY 1 GREEN FEE GET 1 FREE

*anytime w/Cart Rental,
(Sat-Sun after 11am)*

ELITE BONUS:
FREE Bucket of Balls
(for use on range)

7380 Golfcrest Pl • San Diego
619.460.5400 • MissionTrailsGC.com



**BUY 1 GREEN FEE
GET 1 FREE ANYTIME**

(Sat-Sun after 11am)

ELITE BONUS:
FREE Bucket of Balls
(for use on range)

1439 Sweetwater Rd • National City
619.474.1400 • NationalCityGC.com



Hot Deal!

**BUY 1 GREEN FEE
GET 1 FREE ANYTIME**

(Sat-Sun after 11am)

ELITE BONUS: **10**
FREE Bucket of Balls
(for use on range)

5200 El Camino Real • Carlsbad
760.438.1772 • RanchoCarlsbadGolf.com



BUY 1 GREEN FEE GET 1 FREE

*Anytime w/Cart Rental
(Sat-Sun after 11am)*

ELITE BONUS: **2**
FREE Bucket of Balls
(for use on range)

1150 Fashion Valley Rd • Fashion Valley
619.296.4653 • RiverWalkGC.com

REGISTER TODAY!



VIPClubCard.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

FREE GREEN FEE*

see listing for details



ELITE BONUS:
Free Bucket of Warm-up Balls
(for use on range)

1150 Fashion Valley Rd • Fashion Valley • 619-296-4633 • RiverwalkGC.com

EASY TO DRIVE • AVAILABLE WITH CHAUFFEUR


 OH WOW
 RV RENTALS

**40% OFF
 ENTIRE RENTAL***

See listing for details

FOR MORE INFO 619.839.9415
BACHELOR PARTIES • CONCERTS • GOLF TRIPS
REGISTER NOW & SAVE
www.VIPClubCard.com

UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415

18-Hole Course • Pro Shop • Lighted Practice Range • Full Service Snack Bar

FREE GREEN FEE*
see listing for details
**Tecolote
 Canyon**
 GOLF COURSE

 2755 Snead Ave | San Diego | 858.279.1600 | TecoloteCanyon.com



Chula Vista
GOLF COURSE

FREE GREEN FEE*

see listing for details

BONITA • 4475 Bonita Rd • 619.479.4141 • chulavistagc.com



NATIONAL CITY
GOLF COURSE

FREE GREEN FEE*

See listing for details

1439 Sweetwater Rd • National City
619.474.1400 • NationalCityGC.com



MISSION TRAILS
SAN DIEGO GOLF COURSE

FREE GREEN FEE*

see listing for details

7380 Golfcrest Place
San Diego
619.460.5400
MissionTrailsGC.com



Your ad
HERE



REACH YOUR DEMOGRAPHIC!

HYPER-LOCAL

20% OFF

MERCHANDISE VIP

50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

- Lingerie
- Costumes
- Nightwear
& more!

*Fun
and
Sexy*

LOVE  BOUTIQUE

1560 North Magnolia Avenue, El Cajon | 619-448-3791

LoveBoutique.com   

JOLAR

FIND YOUR **EROTIC ADVENTURE** HERE

ADULT NOVELTIES
ALL NEW LINGERIE & COSTUMES
TWIN THEATERS 60 CHANNEL ARCADE
PRIVATE VIEWING BOOTHS
DVD SALES & RENTAL

20% OFF

Merchandise VIP
50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

6321 University Avenue, San Diego | 619-583-8420

LOVEBOUTIQUE.COM   



Cheetahs
Totally Nude Adult Entertainment

FREE ADMISSION VIP
(still responsible for 2 drink minimum)

ELITE BONUS: FREE Drink (1st round)
FREE Admission Elite VIP + 1 Guest

8105 Clairemont Mesa Blvd • Kearny Mesa
858.277.2339 • CheetahsSD.com

Déjà Vu
SHOWGIRLS

FREE ADMISSION VIP

ELITE BONUS: FREE Admission 105
Elite VIP & Guest or FREE T-Shirt

2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com

Déjà Vu
SHOWGIRLS
Tijuana

FREE LAP DANCE W/COVER,
25% OFF DRINKS
(excludes employees drinks)

ELITE BONUS:

50% Off Spa Rooms

Via Oriente 9211 • Tijuana
877.761.7077 • DejaVuTijuana.com

122

Hot Deal!

EXPOSÉ
A TRUE GENTLEMEN'S CLUB

FREE ADMISSION VIP
Hookah Deal *see smoke

ELITE BONUS: 171
FREE T-Shirt (one per year)

5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposedSD.com

GOLDFINGERS
GENTLEMEN'S CLUB

NO COVER FOR VIP

ELITE BONUS: FREE
Admission Elite VIP & Guest
plus no drink minimum

8660 Miramar Rd • Miramar
858.530.0766 • SDGoldFingers.com

Jolar

50% OFF ONE ITEM 1st time
one per year — thereafter 20% Off

ELITE BONUS: FREE Admission
Elite VIP & Guest or FREE T-Shirt

6321 University Ave • College Area
619.583.8114 • LoveBoutique.com

Our Business Is Your Pleasure!

20% OFF

MERCHANDISE VIP

50% OFF FIRST PURCHASE
ONE ITEM - ONE TIME PER YEAR

NOVELTIES
LINGERIE
DANCEWEAR
FETISH
MASSAGE OILS
AND MORE!

Barnett Avenue
ADULT
SUPERSTORE

3610 Barnett Avenue, San Diego
619-224-0187
LoveBoutique.com f t +



COMING SOON!

MORE BUSINESSES

Get the App!
Search: California VIP



Download on the
App Store



GET IT ON
Google Play



AZTEC  GRAPHICS

"art for everyone"

50% OFF

1st time — up to
\$100 value, thereafter
25% OFF



**25% OFF
ENTIRE BILL***

OCEANSIDE • GASLAMP • OLD TOWN

258 Harbor Dr.
760.967.6199

322 5th Ave.
619.234.6333

3890 Twigg's St.
619.260.0305

18-HOLE COURSE • DRIVING RANGE • FOOTGOLF • DELI

FREE GREEN FEE*

see listing for details

**Rancho
Carlsbad**
Golf Club



DISCLAIMERS & CONDITIONS

- I understand VIP Membership is a privilege and not a right.
 - VIP Cards are property of CEC VIP, Inc. and participating businesses.
 - Card is non-transferable. (Don't let someone use your card. This is a form of theft from CEC VIP and participating businesses. We operate as a co-op program.)
 - Card must be presented with proper, valid identification upon request.
 - Cards may be revoked by CEC VIP or participation businesses. If cardholder abuses privileges and/or guidelines (restrictions) of the card (or policy of the card.) **As a VIP Member, you are expected to show respect to all employees of all participation business. Conduct is expected to be the highest standard including your guests!**
 - Card is not valid for charge purposes.
 - Guide and Reference Directory-You do not need to carry the directory with you to use your card, but since the California Express VIP Card is so diverse you may want to keep it handy for the hundreds of different uses or use our **MOBILE APP!** Search: "CALIFORNIA VIP" available in the APP STORE and in the ANDROID MARKET through GOOGLE PLAY!
 - Card may not be valid for discounts on certain holidays or special events. However (if applicable) VIP Privileges should be honored. Please check with individual club or business.
 - **Card is not valid in conjunction with any other offer, special or discount.**
 - **Deal defined: Buy 1 get 1 FREE or 1/2 Off, You must pay for the greater value Entrée/Menu Item to get 2nd of equal or lesser value (FREE or 1/2 Off). (see listing ad)**
 - Our 2 for 1 restaurant discount or **50% off single** only restaurant program is unique in that many establishments give the cardholder the opportunity to use the privilege solo or with guests. All establishments may have different numbers of guests that can accompany cardholder. Additionally, some list **DINE-IN ONLY, 1 Card per Table and 1 Offer per Visit.** See individual listings for restrictions or call and ask for a manager first at desired establishment.
 - **No separate checks on groups unless multiple cards are used however typically only 1 card per table. It's best to contact each merchant regarding CEC VIP Card policy.**
 - Gratuity for satisfactory services should equal 20% of the total check before discount.
- Use of card after expiration date can result in a cash penalty or suspension in renewal. Management has been given notice. To revoke all expired cards... or notify CEC VIP Inc.
 - In the event that any participating club, restaurant or business is unable to honor the card for any reason, please respond with, "I'm sure there is some type of misunderstanding, could you please get a manager?" If that does not work, get the employee's name or manager's name and call us immediately with any complaints or suggestions. We'll do our best to handle the situation promptly. **All participating businesses are under contract.**

Limitation of liability: CEC VIP Inc. liability, if any, and for any damages resulting, shall be limited to the actual membership costs, if any, less any value for the actual period of usage on a pro-rated basis. Further cardholder must have proof of purchase from CEC INC.

Salon Conditions/Restrictions: By appointment only. Subject to availability. Only 1 offer per visit. Each and all FREE and 50% off services are good 1 time per year and all should be a 20% Discount thereafter. Proper appointment/cancellation procedures (24 Hours) or offer void for individual VIP. 20% gratuity is based on standard Salon rates and is due upon arrival for free Elite services. Participating Stylist only, time restrictions may apply. **(See applicable website for deals, vipclubcard.com or elitevipcard.com) or call Management in advance to each participating Salon.**

IMPORTANT READ FIRST: Use of the CEC VIP Card signifies acceptance and understanding of the terms and conditions set forth by California Express Card Inc. (Implied Consent.) Expires Dec 30, 2025. Thank you for your cooperation... Enjoy!

Card is valid until
12/30/2025

IMPORTANT NOTICE:

Check with each establishment regarding FREE Bonus Offer* for Elite VIP Card.

FREE offers may require a purchase (See management)

- Limited to select varieties
- Store brand only*
- While supplies last
- Based upon availability

Upgrade your Regular
VIP to Elite VIP for a
Maximum of \$100
(Reg. \$150)

"Sorry NO Group Rates"



IT KEEPS GETTING BETTER!

Download the APP — Search: California VIP

Congratulations and Welcome! We hope you enjoy the Prestige and Savings that your 2025 California Express VIP Card Membership brings. We encourage VIP Members to be adventurous and try all. Once you have, please recommend participating VIP businesses, to locals and tourists often. It is especially important to return the favor to participating businesses that have offered their products and services "FREE of Charge" for Elite VIPs. We suggest that you bring a full paying guest, be extra polite, and tip generously (20% of the total before discount is applied.) Other ways of returning the favor for the generous offers is to patronize businesses bringing friends, tourists and new customers during slower periods. Please keep in mind VIP is a privilege not a right! It is extremely important that you refer new VIPs to the program. In return, our staff will work hard to add new businesses throughout the year.

ESTABLISHMENTS

The California Express VIP Card has a legal agreement with every participating establishment listed in this directory. However, CEC Inc. is not responsible for the failure of a business to honor cards, whether due to change of management, closing or any other circumstance. Thank you for your cooperation and support.

Michael Farcier

California Express Card, Inc.

REGISTRATION: IMPORTANT — READ FIRST

Your California Express Card is available for use the moment you obtain it, but you should register to receive the following benefits of club membership.

NOTE: WE DO NOT SELL EMAIL LISTS. You may call in your basic info 24/7 and leave a message. Speak slowly, state your full name (spell out), age, e-mail, area code, phone number, and zip code, and how you received your card or by text messaging; or when you download the NEW mobile phone APP. Once registered you'll get: updates, discounts, special invitations.

\$10 replacement for lost or stolen cards.

FOR BEST USE OF THE ANNUAL GUIDE...

Msg&Data Rates May Apply.
To stop msgs reply STOP to msg

- Take time to highlight businesses in the area where you work, live and where you play and shop; you'll get much more use and save more money!"
- Keep the directory with you at all times (purse, backpack, car, etc.)
- Download the new Mobile APP (see below)
- **As a VIP Member, you are expected to bring in, refer or send new members to join VIP all year long.** In return, we'll continue adding and improving the program.

Check us out often www.VIPclubcard.com for NEW savings and participating businesses.

**DOWNLOAD
OUR EASY TO USE APP
& SAVE TODAY!**

SEARCH: California VIP



NEW MERCHANTS COMING SOON

Visit our website often!
VIPClubCard.com/New_Merchants.html

MOBILE APP SEARCH: CALIFORNIA VIP





THE HEALING CENTER

San Diego

CLEAN • SAFE • PROFESSIONAL

REGULAR
50% OFF
One Item/Month

Thereafter
30% OFF
All Purchases



ELITE
50% OFF
One Item/Month

Bonus:
1-FREE SWAG
Item Per Month

3703 Camino del Rio S. • San Diego
858.324.2420 • thcsd.com • @thcsd.co

C10-000213-LIC

40% OFF

CANNABIS • CBD
858.558.1420



SMOKE

63



83

40% OFF

(one time - up to \$100 discount)
thereafter **25% Off Total**

*Most glass included,
excludes tobacco.*

1036 Garnet Ave • Pacific Beach



74

40% OFF

(one time - up to \$100 discount)
thereafter **20% Off Total**

ELITE BONUS: 50% Off **76**
(one time - up to \$100 discount)
thereafter **20% Off Total**

Xtra: FREE Hat once per year

In-store and curbside only.

Chula Vista • CaliforniaHolistics.com



75

50% OFF 1 ITEM

(one time per month)
thereafter **30% Off**

ELITE BONUS: 35% Off **100**
& **1 Swag Item** (one per month)

4645 De Soto St • Pacific Beach
858.342.5130

GoCannabist.com/location/san-diego



124

50% OFF HOOKAH

(1st Time)
thereafter **20% Off**

ELITE BONUS: **157**
FREE Hookah
(one per year)

3311 Adams Ave • Normal Heights
619.655.0559 • CleopatrasLounge2014.com



73

50% OFF HOOKAH

(1st Time)
thereafter **20% Off**

ELITE BONUS: **105**
FREE T-Shirt
(one per year)

2720 Midway Dr • Point Loma
619.224.4757 • DejaVu.com



140

40% OFF

(Once per year - up to \$100 discount)
thereafter **25% Off**

In-store or Curbside.
(Not for Delivery)

8760 Campo Rd • La Mesa
858.683.1856 • DGTworldwide.com

REGISTER NOW & SAVE
www.VIPClubCard.com



UPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415



50% OFF*

Pacific Beach • San Diego



Hot Deal!

28

50% OFF HOOKAH

(1st Time)

thereafter 20% Off

5520 Kearny Villa Rd • Kearny Mesa
858.278.5332 • ExposeSD.com

Hot Deal!

25

40% OFF

(once per year - up to \$100 discount)
thereafter 20% Off

ELITE BONUS: 151

FREE T-Shirt & Hat (one per year)

3452 Hancock St • Sports Arena
844.420.BEST • GoldenStateGreens.com

Hot Deal!

240

40% OFF

thereafter 25% Off
Recreational Use 21+

ELITE BONUS: 240

FREE T-Shirt (one per year)

2405 E Harbor Dr • South Bay
619.841.2045 • HarborMMCC.com

Hot Deal!

50

50% OFF

(1 item/month)

thereafter 30% Off Total

ELITE BONUS:

35% Off all purchases & one
swag item (one per month)3703 Camino del Rio S • San Diego
858.324.2420 • thcsd.com

Hot Deal!

82

40% OFF

(Once per year - Up to \$100 discount)
thereafter 25% Off

ELITE BONUS: 107

FREE Swag Bag (one per year)

7128 Miramar Rd • Miramar
855.626.5463 • MankindCannabis.com

Hot Deal!

49

40% OFF

(one time - up to \$100 discount)
thereafter 20% Off Total

ELITE BONUS: 50% Off 41

(one time - up to \$100 discount)
thereafter 20% Off Total

Xtra: FREE Hat once per year

In-store and curbside only.
See Ad pg. 67 for delivery discounts.
Sorrento Valley • TorreyHolistics.comREGISTER NOW & SAVE
www.VIPClubCard.comUPGRADE: ELITE VIP STATUS
EliteVIPCard.com | 619.839.9415myst LOUNGE
BAREATERY • HOOKAH50% Off
First Time(Food or Hookah)
thereafter

20% Off Total Bill



756 Fifth Ave • Gaslamp • 619.487.9993 • MystHookahLounge.com



Golden State Greens

POINT LOMA

— *Cannabis you can trust* —

REGULAR

40% OFF

Once per year,
up to \$100 Discount

Thereafter

20% OFF

ELITE

40% OFF

Once per year,
up to \$100 Discount

Thereafter

20% OFF

BONUS: One Free T-shirt
or hat (one time per year)

PICK UP AND DELIVERY AVAILABLE

3452 HANCOCK ST, SAN DIEGO, CA 92110

844-420-BEST • www.GoldenStateGreens.com

MUST SHOW VIP CARD AT PURCHASE

GSG PL, INC. C10-0000298-LIC

CALIFORNIA HOLISTICS™

YOUR CANNABIS STORE

C10-0001005-LIC

ELITE CARD

Save 50% on your first in-store order from California Holistics (Max discount \$100) + get a FREE California Holistics hat!

PLUS save 20% on any additional orders

REGULAR CARD

Save 40% on your first in-store order from California Holistics (Max discount \$100)

PLUS save 20% on any additional orders

Deals cannot be combined with any other offers, and are subject to availability

Google



Five stars on Google with 900+ reviews!



TORREY HOLISTICS™

CALIFORNIA'S FIRST LICENSED REC DISPENSARY

C10-0000242-LIC



ELITE CARD

Save 50% on your first in-store order from Torrey Holistics (Max discount \$100)

PLUS save 20% on any additional orders

REGULAR CARD

Save 40% on your first in-store order from Torrey Holistics (Max discount \$100)

PLUS save 20% on any additional orders

DELIVERY DEALS

Elite: Save \$20 on delivery with code [elitedelivery](#)

Regular: Save \$15 on delivery with code [vipdelivery](#)

Deals cannot be combined with any other offers, and are subject to availability





ADVENTURE THIS SUMMER

**INCLUDES
CAPTAIN
AND CREW!**

- ➔ UP-TO 12 GUESTS
- ➔ BYOB AND FOOD
- ➔ BIRTHDAY PARTIES

- ➔ CORPORATE EVENTS
- ➔ SUNSET CRUISES
- ➔ WHALE WATCHING

FREE 1-HOUR RENTAL*

MalarkyCharters.com • 844.724.5787

